

Marketing & Communications Manager Position Description

Appointment

The appointment shall be made by the Director, Development.

Responsibilities

In consultation with the Director Development and other volunteers and stakeholders:

1. Communicate regularly with members and the general public by means of the E-Bulletin, Facebook groups and the website.
2. Present news, event information and items of interest to any people interested in participating in orienteering activities
3. Oversee the content of information and posts
4. Build a sense of community and belonging within the Tasmanian orienteering community
5. Present an image of orienteering for the public to see