



# Strategic Plan 2019 – 2021

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Orienteering Tasmania Inc. Strategic Plan 2019 – 2021

Feedback is welcome & encouraged. Please contact [president@tasorienteeing.asn.au](mailto:president@tasorienteeing.asn.au)

Page 1

## Our Goal

Orienteering in Tasmania will be an inclusive, well managed sport and recreational activity that provides a range of opportunities for participation in urban and bush environment for both recreational orienteers and elite performers.

## Our Objectives

Orienteering Tasmania in partnership with Orienteering Australia, affiliated clubs and Sport & Recreation Tasmania will:

Code	Objective
OB1	Increase the profile of orienteering within the community
OB2	Maintain or increase membership numbers
OB3	Maintain or increase the number of events attended (including permanent & MapRun courses)
OB4	Increase the number and skill levels of our volunteers and paid employees
OB5	Provide a state-wide program of orienteering events that fosters participation, enjoyment, and the development of orienteering skills
OB6	Provide coaching and funding programs that facilitate competitive excellence in national competition
OB7	Ensure events are organised and executed to a high technical standard
OB8	Ensure our programs foster inclusiveness, gender equity and protect members from harm
OB9	Achieve high standards of risk management, governance and financial administration
OB10	Work with Orienteering Australia and meet our commitments to organise high quality national and/or international events as required
OB11	Recognise volunteer service and excellence within competition

## Our Values

At Orienteering Tasmania we will:

- Be characterised by the spirit of friendship
- Be member focused
- Act with honesty and integrity
- Be fair in all our dealings
- Recognise and reward achievements by our athletes, officials and volunteers
- Be accountable and responsible for our actions
- Respect the areas used to conduct orienteering events, and the interests of the relevant landowners
- Promote a safe and healthy orienteering community
- Make the most of every opportunity to be innovative leaders
- Foster inclusivity and implement programs that encompass people from all walks of life

## Our Strategies

Orienteering Tasmania in partnership with Orienteering Australia, affiliated clubs and Sport & Recreation Tasmania will:

Portfolio	Objective	Strategies
Development	OB1	ST1 - Promote orienteering as an internationally recognised sport and recreational activity within the community and government via direct contact and electronic media
	OB2, OB3	ST2 - Use research and/or surveys to understand orienteering's target "audience" and what would influence them to become members and/or attend more events
	OB2, OB5	ST3 - Maintain a high level of engagement with existing members
	OB2	ST4 - Offer and publicise events, benefits and/or financial incentives that attract new members
	OB3, OB5	ST5 - Offer and publicise events and/or financial benefits that encourage members to attend more events
Technical	OB4	ST6 - Train and maintain the skills of sufficient event controllers, course planners and operators of event software
	OB4	ST7 - Develop mapping skills within Tasmania and recruit high standard Australian and overseas mappers as required
	OB7, OB8	ST8 - Map or re-map sufficient areas to allow the implementation of OT's annual calendar of events and upcoming national or international events
	OB7	ST9 - Procure and maintain high quality equipment and event management software
	OB4, OB7	ST10 - Provide tools to ensure that organising events is as easy and efficient as possible
	OB4, OB7	ST11 - Monitor events to ensure that orienteering technical standards meet those required by the relevant orienteering rules and provide feedback to organisers if they do not

<b>Portfolio</b>	<b>Objective</b>	<b>Strategies</b>
Performance	OB4	ST12 - Train and maintain the skills of sufficient coaches and team managers
	OB6	ST13 - Develop and implement coaching programs that assist orienteers of all abilities improve their technical skills
	OB6	ST14 - Develop and implement programs to select and train representatives of State teams
	OB6	ST15 - Assist representatives of State and National teams attend national/international competition
Governance & Administration	Many	ST16 - Produce an annual state-wide calendar of orienteering events and coaching sessions that encourages participation by people of all ages and abilities in both an urban and bush environment
	OB8	ST17 - Develop and implement policies that foster inclusiveness, gender equity and that protect members from harm
	OB9	ST18 - Evaluate and manage risks that might impact OT's activities
	OB9	ST19 – Use external grants and internal revenue to maintain a balanced budget over a rolling five-year period along with sufficient cash reserves to protect OT from possible reductions in external funding.
	OB9	ST20 - Maintain a high standard of Information Technology services (website & social media platforms, databases, reporting tools). Protect all systems against data loss and/or or security breaches
	OB9	ST21 – Ensure that significant volunteer positions are filled, Strategic & Operational planning is conducted, and that Board succession planning is in place
	OB9	ST22 - Ensure that member clubs remain viable and ensure that clubs are represented on the OT Board
	OB9	ST23 – Comply with our legal and taxation responsibilities

<b>Portfolio</b>	<b>Objective</b>	<b>Strategies</b>
	OB9	ST24 – Ensure important information is shared with clubs and members of OT and request and accept feedback on OT’s activities
	OB10	ST25 - Plan and conduct a successful Australian Championships carnival in 2020
	OB10	ST26 - Financially support and liaise with Orienteering Australia.
	OB11	ST27 - Ensure that volunteer service is recognised, and documentation of awards remains up to date